

Scott Kenney

Managing Director

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SUMMARY

Scott has 30 years of finance experience across a variety of industries and business models. He specializes in operational finance activities that help companies identify opportunities to improve performance. He has developed annual operating plans, evaluated capital investment proposals and led the evaluation and integration of acquisitions. Additionally, Scott has a passion for talent development and team building.

AREAS OF EXPERTISE

Operational Finance

I enjoy identifying what actions are required to achieve a company's financial objectives. I have found this helps bring together the various functions around a common goal. It drives alignment on the key priorities and performance metrics. I have led projects across manufacturing, supply chain, and inventory management.

Performance Management

I have had extensive experience developing reporting packages that help all levels in an organization understand how a business is performing and why. The objective is to create a simple and transparent package that allows the team to quickly understand financial results.

Pricing / Margin Optimization

I have led several projects focused on optimizing a company's margins. The projects have focused on assortment optimization, pricing analytics, promotional mix, and manufacturing cost reduction. These initiatives have helped companies grow profits during times when revenue growth was challenging.

Talent Development / Team Building

I have a passion for developing people and building strong teams. I have been fortunate to work with great people and assist in their development. I have led projects to integrate financial competencies and job experiences into team members personal development plans.

INDUSTRY EXPERIENCE

Consumer Products

Retail

Manufacturing

Foodservice Distribution

E-Commerce



EDUCATION

MBA, Finance

Cornell University - Johnson
Graduate School of Management

BS, Consuming Electronics

Cornell University

EXPERIENCE

VP of Finance

SunOpta

VP of Finance

Shamrock Foods

VP of Finance

TriMark

CFO Americas

Pandora Jewelry

STRENGTHS

Analytical

Problem Solving

Talent Development

Communication

Results Driven



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