

# Eric Bosler

## Managing Director

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As a senior finance executive with more than 25 years of experience, Eric has held finance leadership positions spanning early-stage pre-revenue companies to large, complex global businesses with over \$1B in revenue. He is a CFO with a passion for working collaboratively with business partners to accelerate growth and efficiently execute. In 2018, Eric was recognized by the Minneapolis/St Paul Business Journal as a CFO of the Year for his work at [Zipnosis](#).

## AREAS OF EXPERTISE

### Strategic Financial Leadership

I am a strategic CFO who can help or lead an organization through important initiatives. My broad finance and operational experience across R&D, manufacturing and commercial operations is an asset I bring to every engagement. I enjoy working on growth strategies, new business opportunities, planning and investment decisions, organization optimization and realignments, productivity improvements, and financing transactions to enable achievement of company goals.

### Financial Reporting & Modeling

I have built many financial reporting packages, BOD reports, KPI scorecards, input driven proforma financial models, customer ROI tools, pricing models and DCF models. I enjoy the collaborative nature of thinking through a business need or opportunity and translating it into an easy-to-understand model or report that can guide decision making.

### Debt & Equity Financing Transactions

I have completed over \$100M in financing transactions, including private placements, preferred stock offerings (Series A/B/C), convertible notes, asset-based credit lines and venture bank debt. I have managed and supported investor pitches, term sheet negotiations, data rooms, due diligence, and closing documentation.

## INDUSTRY EXPERIENCE

Medical devices

Healthcare IT

Information Technology

Manufacturing

SaaS and Software



## EDUCATION

MBA, Accounting Specialization  
University of Denver - Daniels  
College of Business

BA, Social Science  
Colorado State University

Certification  
CPA (MN, Inactive)

## EXPERIENCE

Chief Financial Officer  
HistoSonics, Inc.

Chief Financial Officer  
Zipnosis, Inc.

Principal  
AVL Growth Partners

VP and CFO  
Biomedix Vascular Solutions, Inc.

## STRENGTHS

Strategy and Planning  
Financial Modeling  
Cross Functional Teams  
Talent and Performance  
Management  
Collaborative  
Influence Management



