

# Jennifer Magin

## Director

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Jennifer has over 20 years of experience in finance and accounting in varying industries. Along with technical and financial acumen, she brings an analytical view of the business to a team. She has a track record of helping the companies she works for establish KPIs for business improvement, developing reporting and process efficiencies, and creating business models for budgeting, forecasting, and profitability analysis.

## AREAS OF EXPERTISE

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### Financial Planning & Analysis

A Financial Plan is the roadmap to business success. I have led the financial planning and forecasting process by building quarterly, annual, and long-range financial plans and targets that align to strategic objectives. I have worked cross-functionally to complete profitability reviews, business lines, and location improvement plans, and built business case models for decision support.

### Process Improvement

Businesses experiencing growth and change need processes to flex and evolve to provide the best information for informed and timely decisions. Just because a reporting or analysis process has worked in the past doesn't mean that it is the most efficient or best option for the current situation. I have experience in creating process efficiencies and providing direction on improvements that will save time, resources, and ultimately improve the bottom line.

### Reporting & Dashboarding

Business direction is shaped from metrics and reporting. Accurate and timely financial reporting and KPI measurement is a must for continued business growth and profitability. I enjoy working with business partners to create and refine actionable metrics and reporting that will help inform short-term and long-term financial strategies.

## INDUSTRY EXPERIENCE

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Manufacturing

Service

Food

Construction

Retail



## EDUCATION

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MBA, Corporate Finance  
University of St. Thomas

BS, Music Management  
Minnesota State University -  
Mankato

## EXPERIENCE

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Sr. Finance Manager  
Schwan's Foods

Manager of Financial Planning &  
Analysis  
G&K Services

Finance Manager  
Thomson Reuters

Manager of Financial Reporting &  
Analysis  
Fabcon Precast

## STRENGTHS

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Problem Solver  
Analytical  
Strategic  
Innovative  
Organized



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