

Jen Fahler

Director

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SUMMARY

Jen has over 20 years of experience in accounting and finance, as well as in merchandising, marketing, and project management. As an entrepreneur, she has a well-rounded understanding of all that goes into running a successful business. She has worked with many accounting systems and managed various system implementations. She is passionate about partnering with people across all functions to create meaningful financial reporting, KPI's, and reliable process documentation. Jen excels at fostering effective communication and continuously drives improved business performance and profitability.

AREAS OF EXPERTISE

Process Improvement

Business pain points generally have a root cause in inadequate processes. I enjoy evaluating the current state, recommending how we can make improvements, and understanding the impact to the business. I love teaching business stakeholders how new processes can help them, and the organization, to be successful; this goes a long way in ensuring adoption. I believe that well-documented & accessible processes are key to compliance.

Financial Analysis

I am experienced in analyzing financial data and digging into the details to explain variances to budget/forecast. Establishing a company's key KPI's simplifies analyzing performance and provides early insight when course correction is needed. I take pride in identifying what actions are required to achieve a company's financial objectives and driving alignment on the key priorities and performance metrics across the organization.

Systems Implementation

I find value in utilizing systems to create efficiencies. I have had the opportunity to be a key player in system implementations, from vendor selection to system design, project rollout, testing, and training. There is great satisfaction in seeing how excellent project planning and execution come to fruition when a new tool is running smoothly and adding value to the business as intended.

Financial Reporting

Accurate and timely financial reporting and KPI measurement is a requirement for continued business growth and profitability. I enjoy working with business partners to create and refine actionable metrics and managerial reporting that will give leadership the financial insight they need to make informed decisions.

INDUSTRY EXPERIENCE

Retail Grocery

Health & Wellness

Professional Services



EDUCATION

BA, Accounting

University of Minnesota - Concordia College

Certifications

CPA (inactive)

EXPERIENCE

Accounting Consultant

Compute North, LLC

Accounting Consultant

Coen Partners, LLC

Financial Analyst, Accounting

Manager

Supervalue, Inc.

Staff Accountant, Financial Analyst

Cargill

STRENGTHS

Communication (written & verbal)

Process Oriented

Fast Learner

Organized

Problem Solver

Systems Savvy



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