

Josh Robinson

Managing Director

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Leveraging his diverse background in finance and technology, Josh is a high energy, bold, and innovative executive with over 20 years of experience enabling sustainable business growth. He has held leadership positions across multiple industries, including healthcare and retail and manufacturing, and is a results-focused leader who combines financial acumen with the operational mindset needed to build the foundations of success and accelerate growth. Josh has a consistent ability to build teams that think big, start small and scale fast to drive profitable growth and maximize value.

AREAS OF EXPERTISE

Strategic Financial Leadership

High-performing businesses need a CFO that engages beyond the spreadsheet. I am a strategic CFO who can support organizations from turnarounds, to transformations, to scaling unprecedented growth. My broad experience in finance and operations is a rare asset I bring to every client by partnering with leadership to assess current state, define the future, and implement the plan to get there.

Growth Focus

A fresh perspective to complex challenges is often what an organization needs to drive results. I am a strategic partner that helps create and capture enterprise value through the development, alignment, and execution of an organization's strategies across all value streams. My nature is to "build" and I bring that mentality to the financial strategy and operational management to achieve organizational results.

Change Management

Change requires executives to build bridges across departments, level-set goals, and drive accountability. I have led multiple mergers, acquisitions, and technology implementations and enjoy creating the playbook to drive and accelerate successful integrations. Organizations move farther, faster, as a team, and I collaborate with the entire organization, from the c-suite to the frontline team member, to quickly create value.

Operations Management

A strong CFO appreciates the operational knowledge of *how* an organization works. I enjoy rolling up my sleeves to dig into the details and am an experienced leader with teams from 5 to 2,500 employees in building efficient, effective processes that scale. With a focus on continuous improvement and linking operations to financial performance, I bring actionable information to leadership that helps accelerate results.

INDUSTRY EXPERIENCE

Healthcare
Retail
Technology

Manufacturing
Information Technology
Direct-to-consumer



EDUCATION

MBA
University of South Dakota

BA, Management - Finance
St. John's University

Certifications
CMA

EXPERIENCE

Chief Financial Officer
Silencer Central

Managing Director
Prairie Tree Consulting

Chief Information Officer
Sanford Health

Vice President, Finance
Sanford Health

STRENGTHS

Financial modeling
Strategic planning
Operational experience
Integrations
Collaborative
Talent and performance
management



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