

Bob Adams

Partner

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SUMMARY

Bob has spent over 25 years guiding emerging companies through various cycles of an enterprise life, focusing on companies experiencing rapid/hyper-growth. His leadership roles have spanned a wide variety of industries where he's specialized in identifying key business drivers and focusing on those drivers. He's an experienced financial leader for private equity investments, with multiple engagements transitioning organizations from private ownership to an investor-owned environment. Bob thrives on working with a team to amplify growth opportunity and maximize enterprise value.

AREAS OF EXPERTISE

Strategic & Financial Planning

Success starts with a plan, I have extensive experience working across all areas of a business to develop a budget plan and forecasting tools to measure actual and projected performance toward company goals. Annual budgeting and extended strategic financial planning are critical to drive performance for all areas of an organization.

Financial Leadership

Executive teams need a solid financial leader driving useful and meaningful financial information for each area of a business. Identifying Key Performance Indicators (KPIs) and monitoring results toward goals is the first step, but must be followed by action upon the reported information to truly be valuable. I have extensive experience working with executives to measure, plan and execute plans within their respective areas of responsibility.

Corporate Development

Growth of an organization should not be just a goal; it is table stakes for maintaining economic and market strength. Whether through M&A activity or organic growth/expansion, I am an experienced financial leader in identifying, projecting, executing and integrating growth initiatives.

Finance & Accounting Operations

The backbone of all actionable plans is the production of accurate and timely financial information produced efficiently and in a scalable environment to accommodate a business' growth. I am an experienced leader in working with small to large teams in building efficient and effective processes and procedures designed to produce accurate and meaningful information with financial controls to safeguard assets.

INDUSTRY EXPERIENCE

Technology/SAAS

Wholesale Distribution

Business Services

Retail

Restaurant

Sales Organizations



EDUCATION

BA, Accounting & Finance
Gustavus Adolphus University

EXPERIENCE

Chief Financial Officer
Select Communications

Investment Banker
Quazar Capital Corporation

Chief Financial Officer
Total Solutions Group

STRENGTHS

Strategic
Collaborative
Energetic
Visionary with an eye for detail
Analytical



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