

Ron Hornbaker

Chief Revenue Officer

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AREAS OF EXPERTISE

Leadership

Ron's corporate leadership and strategic planning experience, combined with his ability to drive tactical implementation, ensures seamless and consistent execution from his teams, ensuring our clients receive optimized execution.

Operations

Ron has a proven track record of growing emerging and established businesses, from Golf Galaxy to Sleep Number and Rockler Companies to Behrens Manufacturing. His operations-focused mindset allows Ron to quickly identify potential gaps in client, resulting in value-added improvements beyond finance, accounting and human resources.

Revenue Growth

For over 30 years, Ron has led and driven the vision for both domestic and international sales organizations. He translates the benefits of that knowledge to our client companies, providing engagement guidance and oversight to GrowthPro teams that ensure Revenue Generation focused outcomes.

INDUSTRY EXPERIENCE

Manufacturing
Retail

Consumer Products
Professional Services



EDUCATION

Business

University. Ft. Lewis College,
Durango, CO.

EXPERIENCE

President & Chief Executive Officer
Behrens Manufacturing

Chief Executive Officer
Rockler Companies

Executive Vice President – Interim
CEO
Golf Town - Canada

Senior Vice President of Sales and
Operations
Golf Galaxy

Vice President of Retail
Sleep Number

STRENGTHS

Achiever
Relator
Maximizer
Fairness
Empathy



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