

EDUCATION

Bachelor of Science The University of North Dakota

Certified Public Accountant (CPA) Minnesota Board of Accountancy

EXPERIENCE

Managing Director Salo / Korn Ferry

Sales Director Salo

Senior Director of Accounting Optum

Audit Senior Ernst & Young

STRENGTHS

Operational Excellence Financial Oversight Executive Leadership Strategic Partnerships People Management



Lindsay Schneider

Vice President Delivery and Operations

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As Vice President of Delivery & Operations at Growth Operators, Lindsay Schneider is a driving force behind ensuring exceptional client service, operational excellence, and team performance. She leads with a strategic mindset, optimizing processes, empowering teams, and fostering a culture of collaboration to deliver outstanding client results.

Lindsay's 20+ year career has been built on financial acumen, operational leadership, and business development expertise. She began her journey at Ernst & Young in external audit, leveraging her CPA background and analytical skills to guide clients through complex financial landscapes. She then spent over a decade at Optum, where she advanced into controllership roles, excelling in financial oversight, acquisition integration, and talent development.

Recognizing her passion for building relationships and driving business growth, Lindsay transitioned into sales leadership at Salo (later acquired by Korn Ferry). As Managing Director of the Minneapolis Finance team, she led a high-performing group of business development and sales directors, achieving record-breaking revenue growth, hiring top talent, and successfully managing P&L responsibilities.

Lindsay is a strategic thinker, trusted advisor, and results-driven leader who thrives on helping businesses navigate change and optimize performance. She is also a dedicated board member, committed to giving back to the community and championing philanthropic initiatives.

AREAS OF EXPERTISE

People Leader

Dedicated to fostering the development of people to maximize their potential while simultaneously focused on motivating teams to achieve operational excellence

Strategic Problem Solver

Adept at analyzing complex situations and taking action to achieve goals

Connector

Passionate about building relationships and making connections to help individuals advance their careers.

INDUSTRY EXPERIENCE

Professional Services Healthcare

Public Accounting