

Rob DeWolfe

Partner

763-229-3823

rob.dewolfe@growthoperators.com

<https://www.linkedin.com/in/rob-dewolfe>

For over 20 years Rob has worked with companies both large and small, helping with their finance and operational needs. His career began in accounting and transitioned into senior management roles in financial planning, demand/inventory planning, category management, and marketing analysis. Throughout his career, Rob has been working at the intersection of business and technology. This is where he helps organizations build efficient systems and processes to meet customer needs and support growth, profitability, and sustainability.

AREAS OF EXPERTISE

Financial & Operational Leadership

I enjoy working with entrepreneurial minded executive teams who need a strong financial and operational leader to provide useful and meaningful information for each area of the business. My background in a variety of finance and operational roles enables me to identify opportunities for growth in all functions of the business. These experiences allow me to financially measure results with confidence so plans can be put in place to eliminate barriers and take advantage of opportunities.

Strategic Planning & Forecasting

I have a broad experience in building both financial and operational planning systems to meet the objectives of the organizations I support. These are systems that leveraged spreadsheet models to complex enterprise planning software implementations. I believe strategic planning is a process not an event. When the framework is built leveraging technology and stakeholders' expertise it can be flexible to meet the needs of an ever-changing organization in our dynamic business climate.

Business Intelligence & Analytics

Technology has enabled all organizations, regardless of size and budget, the ability to leverage data and turn it into insights. I can help your company navigate the ocean of solutions available. Successful solutions can be as simple as visual representations of data tables in spreadsheets to the latest data mining tools connected to enterprise data warehouses. I have experience in a broad array of technologies and have a passion to find solutions to fit any organization's situation.

Systems Design, Transition & Implementation

I have experience implementing and working with a wide variety of business technology platforms including ERP, CRM, accounting, financial planning, demand/inventory planning, e-commerce, GIS spatial, reporting, and business intelligence. By leveraging my tactical operator experience I integrate technologies smoothly and efficiently to solve today's business challenges and prepare for tomorrow's.

INDUSTRY EXPERIENCE

Retail / Wholesale

Service

Consumer Goods

Food

Software

Manufacturing



EDUCATION

BA, Accounting

University of St. Thomas

EXPERIENCE

Sr. Manager Sales/ Market Analytics

Polaris

Manager of Global Demand Planning
and Analytics

Chamilia

Director of Finance and Operations

Griffin International

Director of Financial Planning &
Analysis

Golf Galaxy

STRENGTHS

Creative Problem Solver

Analytical

Technical System Expertise

Process Oriented

Personable



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